



FOR IMMEDIATE RELEASE

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Proforma Effective Solutions Honored with Prestigious 2024 Inc. 5000 Ranking
Local Business is Amongst One of the Fastest Growing Companies in the United States

Jackson, WI (Sept. 10, 2024) – Tim Meffert, Proforma Distributor Owner of Effective Solutions, is excited to announce their Jackson-based company has been named to the 2024 Inc. 5000 list of the top 5,000 fastest-growing private companies in the United States. Proforma Effective Solutions was ranked #4655 with an incredible growth rate of 15% between 2020 and 2023.

"We feel deeply honored by the recognition Proforma Effective Solutions has garnered within this brief span," expressed Tim Meffert, owner and President. "To be showcased among the fastest-growing companies this year is a testament to the unwavering dedication of our team, tirelessly striving to deliver customer-centric solutions, unmatched service, and top-notch products. Our rapid progress owes much to the invaluable support and resources generously provided by our extended Proforma network."

Proforma Effective Solutions has grown its revenues by 15% since 2020 and currently has 6 employees on staff. The company, located in Jackson, WI, has established itself as a leader in the branding and promotional marketing industry. As a full-service marketing resource, they provide clients with multimedia services, branded merchandise, decorated apparel, commercial printing, custom packaging, eCommerce sites, warehousing, and fulfillment services all under one roof.

Proforma Effective Solutions is also a member of Proforma's highly-esteemed Million Dollar Club, a level of recognition exclusive to Proforma Owners with sales ranging from \$1 million to nearly \$50 million.

The Inc. 5000, an extension of Inc. Magazine's well-known Inc. 500 rankings, has honored the extraordinary journeys of the fastest-growing companies in America since 1982. To qualify for eligibility in the 2024 Inc. 5000 listing, each privately-held company must have generated at least \$100,000 in revenue in 2020 and no less than \$2 million in revenue in 2023, among other criteria.

About Proforma

With more than 45 years of experience, Proforma is the \$650 million technology and business success leader in the printing, promotional products, and packaging industry. Proforma's investment of more than \$25 million in technology maximizes its success in the marketplace. Proforma's record-breaking achievements include more than 80 of its Members being recognized on Inc. Magazine's list of the 5,000 fastest-growing companies over the past three years and more than 300 Members in its Million and Multi-Million Dollar Club earning annual sales ranging from \$1 million to nearly \$50 million.

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